

10 Day **Japanese Language** Seminar and **Intercultural Training** Program

Specialized
For German International Companies in Japan

East meets West



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In today's **globalized** economy,
success demands action that brings results.

Language and intercultural skills
are key elements
to making this possible.



A Premium Language Immersion Experience!

- The most efficient and interesting course to fulfill all your fundamental needs for business and daily life to assist your understanding and integration smoothly in Japan.-

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- For **newcomers** to the business community in Japan
 - For business professionals who have limited time to learn and wish to achieve **the great results in a short time**
- or
- For advanced learners



For business professionals in German companies in Japan who wish to expand their skill sets

- Improving business communication
- Managing multicultural workforces
- Building strong teams
- Differentiation from competitors
- Overcoming cultural challenges
- Delivering the best business results
- Changing corporate culture and business behavior

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Course Information

Total hours: 50 lesson hours. (à 45 Minutes)



40 hours of Japanese Intensive Course

For starters:

- 20 daily and business life situations in Japan
- Survival skills and cultural backgrounds.

For advanced learners:

- Presentations
- Meetings and speeches
- Telephone communication
- Negotiations and sales
- Communication at the office
- Professional E-mails
- Business trips
- Etc.

10 hours of intercultural training program

For starters:

- Covers practical aspects of daily life
- Advice and guidance to survive in Japan
- Manners and behavior
- Handling of emergency situations
- Communication
- Culture (History/religion/government and society overview/education system/leisure time)
- Strategies to speed the cultural adjustment process
- Way of handling and overcoming culture shock.
- Covers practical aspects of daily life

For advanced learners additionally:

- Business communication (Decision making process / People management)
- Cross-cultural communication (in Sales / Presentation / Emergency)

All programs are **customized** to fit the needs of each participant and take place **on-site at companies** based on individual scheduling requirements.

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For more information
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